

# PRAYAS

“NJPC by Goonj”

| VENUE |  
ASHRAM SCHOOL, TAL.  
PETH, NASHIK

| DATE |  
20<sup>th</sup> OCTOBER 2018

Website: [www.prayasouthforum.org](http://www.prayasouthforum.org)



PRAYAS YOUTH FORUM AND SOCIAL RESEARCH FOUNDATION – “RISING BY LIFTING OTHERS”

NASHIK – REGION

NEWSLETTER

## “NJPC by GOONJ – (Not Just a Piece of Cloth)”

Prayas Nashik Media Team

**Nashik** | Prayas Youth Forum and Social Research Foundation is a non-profit organization to promote and support educational and developmental efforts in India. 'Prayas' meaning endeavor. We are making an effort towards bridging the gap between India and Bharat (widely coined term for rural India) through contribution in different initiatives.

Just a few kilometres from Delhi, she used a piece of blouse - a traditional Indian woman wear, and she died of tetanus. Far away in the hills, she sleeps in a cowshed and cannot enter the kitchen. A little girl left school, as she did not have a small piece of cloth to use or a place to change. Millions all around - use sand, ash, dry leaves and even plastic sheet. For them the natural process of MENSTRUATION often becomes a MESS due to lack of awareness and basic facilities to deal with it.

Almost a decade back, Goonj initiated 'Not Just a Piece of Cloth' (NJPC) to remove the shame and silence on this issue and offer simple, familiar cloth pads. 'NJPC - A Million Voices', is about opening up our minds about menstruation.

This is an effort to reach out to everyone. Without the boundaries of country, religion, cast - community, rich or poor, as we strongly feel this is not about a particular class, section or geography. It is time to speak up, express and recognize that this is not a WOMEN's issue. It is a HUMAN issue!

Taking this initiative forward Prayas youth forum and Social Research foundation, Nashik team distributed “**16,000 + Packets of Sanitary Napkins with 18 packets for each girl distributed**” to Five Govt. Ashram Schools namely Inambari, Asarbari, Mhasgan, Ambe and Borvat on 20 October 2018, Saturday. Around 943 girls among these schools will get benefit of this program. In addition, Prayas highlighted the importance of sanitary pads during menstruation through Videos and Experiences, **500+ girls participated in the hygiene session**. It is alarming that 80 percent of women of country still use cloth. Let us vow to empower to young Indian women with the weapon of health and confidence- “The sanitary Napkins” by NJPC.

Prayas appreciates the contribution of “GOONJ” towards this initiative and making Prayas think that this is not just a Women issue but Human Issue. Special thanks to Mr. Anshu Gupta Founder Goonj and Mr. Vinit Singh Team Goonj.

