

**DIGITAL
COMMUNICATIONS
-CHALLENGES
AND
OPPORTUNITIES
WORKSHOP
REPORT**

A

REPORT

On

**Two Days State Level Workshop on
DIGITAL COMMUNICATIONS-
CHALLENGES AND OPPORTUNITIES**

SPPU sponsored under QIP

held on

23rd February 2018

to

24th February 2018

Organized by

Digital Communications Challenges and Opportunities



Academic Year: 2017-2018

Department of Masters of Computer Applications

**K. K. Wagh Institute of Engineering Education and Research,
Nashik**

HirabaiHaridas Vidyanageri, Amrutdham, Nashik, Maharashtra 422203

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1. OBJECTIVE

Objective:

- To understand current and future trends in digital communication
- To explore the state-of-art technologies in the area of Internet of Things (IoT)



Digital Communications-Challenges and Opportunities

2. BCUD PROPOSAL

Digital Communications-Challenges and Opportunities

सावित्रीबाई फुले पुणे विद्यापीठ
(पूर्वीचे पुणे विद्यापीठ)

दूरध्वनी क्रमांक. :

०२०-२५६०१२६४

२५६०१२६५

ई-मेल: pldvp@unipune.ac.in



गणेशखिंड, पुणे ४११००७

नियोजन व विकास विभाग

संदर्भ - साफुपुवि/निबवि/१६३

दिनांक : ३०/१०/२०१७

प्रति,

मा.प्राचार्य/संचालक,

सर्व संबंधित संलग्न महाविद्यालये/मान्यताप्राप्त संस्था.

विषय : शैक्षणिक वर्ष २०१७-१८ मध्ये गुणवत्ता सुधार योजनेअंतर्गत राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन करण्यासाठी अर्थसहाय्य मंजुरीबाबत...

महोदय/महोदया,

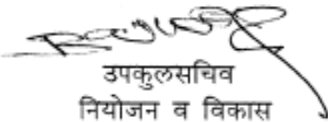
गुणवत्ता सुधार योजनेअंतर्गत बिगर आदिवासी व आदिवासी विभागातील विद्यापीठ संलग्न महाविद्यालये व मान्यताप्राप्त संस्थांनी राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन करण्यासाठी ऑनलाईन पध्दतीने सादर केलेल्या प्रस्तावानुसार गुणवत्ता सुधार योजनेच्या मार्गदर्शकतत्वांस अनुसरून सोबत जोडलेल्या मंजूर यादीमध्ये संबंधित महाविद्यालये/संस्थांच्या नावापुढे नमूद केलेल्या त्रुटीची दिनांक ३० डिसेंबर २०१७ पर्यंत पूर्तता करण्याच्या अटीवर अर्थसहाय्य मंजूर करण्यात येत आहे.

शैक्षणिक वर्ष २०१७-१८ मध्ये महाविद्यालये/मान्यताप्राप्त संस्थांकडून प्राप्त झालेल्या वरील प्रस्तावांची छाननी करून अंतिम यादीस मंजुरी देण्यात आलेली आहे. मंजुरीची स्वतंत्र पत्रे पाठविण्यात येणार नाहीत. प्रसिध्द करण्यात आलेली मंजूर यादी हीच मान्यता समजण्यात यावी. (सोबत मार्गदर्शकतत्वे व मंजूर यादी)

सोबत महाविद्यालये/मान्यताप्राप्त संस्था यांनी गुणवत्ता सुधार योजनेच्या मार्गदर्शकतत्वामध्ये नमूद केलेल्या नियम व अटीच्या अधिन राहून कार्यशाळा/परिषदा/चर्चासत्र यांचे आयोजन करण्यासंबंधीचे सर्वसाधारण नियम व राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन करून त्यांची देयके अंतर्गत हिशोबतपासनीसांकडून तपासणी (Audit) करून घेवून नियोजन व विकास विभागामार्फत वित्त व लेखा विभागास सादर करावीत.

राज्य, राष्ट्रीय व आंतरराष्ट्रीय पातळीवरील कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन करण्यासाठी अर्थसहाय्य मंजूर यादी व कार्यशाळा/चर्चासत्र/परिषदांचे आयोजन व हिशोब सादर करताना महाविद्यालय/संस्थेने ध्यावयाच्या काळजी बाबतची माहिती सोबत जोडलेली आहे.

कळावे,


उपकुलसचिव
नियोजन व विकास

सोबत : वरीलप्रमाणे.

| | | | | | | | | | | |
|-----|-----|---|---|---------------------------------------|-------------------|------------|------------|----------|----------|--|
| 101 | 604 | (SCW171879003) [CEGN018790] Gokhale Education Society Gokhale Education Societys R. H. Sapat College of Engineering Management Studies & Research Addr: Prin T A Kulkarni Vidyanagar Nashik - 422005 Tal: Nashik Dist: Nashik | One Day workshop on Recent Trends in Power Electronics & Drives | Duration 1 Days Level- State | Yes- Permanent | 10/01/2018 | 10/01/2018 | 54,000 | 54,000 | Proposal sanctioned subject to compliance of Affiliation Challan Sept. 2017 copy, Admission Section, Sports Section, Student Welfare Centre's Prorata 2017-18, AISHE/MIS Certificate 2017-18, Naac/NBA Certificate not submitted granted only one State seminar, if Compliance not complied Amount will not be released. |
| 102 | 605 | (SCW171894005) [CEGN018940] Karmaveer Kakasaheb Wagh Education Society Karmaveer Kakasaheb Wagh Institute of Engineering Education & Research Addr: Hirabai Haridas VidyanagariAmrutdhamPan chavati Tal: Nashik Dist: Nashik | Workshop on Digital Communica tions- Challenges and Opportuniti es | Duration 2 Days Level- State | Yes- Permanent | 05/01/2018 | 06/01/2018 | 1,02,000 | 1,00,000 | Proposal sanctioned subject to compliance of Affiliation Challan Sept. 2017 copy, Admission Section, Sports Section, Student Welfare Centre's Prorata 2017-18, AISHE/MIS Certificate 2017-18, Naac/NBA Certificate not submitted granted only one State seminar, if Compliance not complied Amount will not be released. |
| 103 | 606 | (SCW171894002) [CEGN018940] Karmaveer Kakasaheb Wagh Education Society Karmaveer Kakasaheb Wagh Institute of Engineering Education & Research Addr: Hirabai Haridas VidyanagariAmrutdhamPan chavati Tal: Nashik Dist: Nashik | 101: Scope and Application s | Duration 2 Days Level- State | Yes- Permanent | 15/09/2017 | 16/09/2017 | 1,35,000 | 1,00,000 | Proposal sanctioned subject to compliance of Affiliation Challan Sept. 2017 copy, Admission Section, Sports Section, Student Welfare Centre's Prorata 2017-18, AISHE/MIS Certificate 2017-18, Naac/NBA Certificate not submitted granted only one State seminar, if Compliance not complied Amount will not be released. |



3. BRIEF OF WORKSHOP

Brief of Symposium

Department of MCA has organized two days state level workshop on "Digital Communications-Challenges and Opportunities" on 23rd February 2018 to 24th February 2018. This workshop was sponsored by Savitribai Phule Pune University, Pune under Quality Improvement Programme (QIP).

This workshop focused on how to overcome challenges in development with IoT standards. The workshop extended to every aspect of our professional and private lives as well as key aspect of trending fields such as Industry and smart cities.

To keep pace with the current technology revolution, improve infrastructure, quality of life and achieve sustainable and inclusive development, Internet of Thing plays a major role. Incremental addition of technology, design and information technology led smart features was envisaged to transform them into modern world.

Domain experts from public policy, design, creativity and innovation, environment, urban safety introduced the concept, present real life experience from their respective fields through lectures, discussions, audio-visual presentations and hands on. With the help of workshop deliverables and inputs participants are able to develop and implement their own perspectives to meet challenges.

With the help of workshop deliverables and inputs participants developed and implement their own perspectives to meet challenges
The workshop was inaugurated on 23rd February 2018 at 10.00 am in John Von Neumann Hall, Department of Computer Engineering. The chief guest for the Inauguration function was Dr. G. K. Kharate, Principal of Matoshri College of Engineering and Research Centre, Nashik.

At the end of second day Valedictory function of the workshop was organized at 3.00 pm onwards on 24th February 2018. In that, distributions of certificates to all participants are scheduled.

Total 35 participants have participated in the workshop. We had received tremendous responses from various cities like Mumbai, Jalgaon, Bhusawal, Dhule, Yawatmal, Aurangabad and Nashik etc.

Dr. S. S. Sane, Head, Department of Computer Engineering, Mr. S. S. Jhavar, Coordinator, Department of MCA and Dr. V. C. Bagal, Head, Department of MCA were the convener of the workshop and Mrs. A. L. Rane was a co-convener.

Archana L. Rane

Co-Convener

Workshop "Digital Communications-Challenges and Opportunities"

Copy to: Prof. Dr. V. C. Bagal, I/C Head, Department of MCA, KKWIEER, Nashik



Digital Communications-Challenges and Opportunities

Day 1(23rd February, 2018-Friday) Inaugural Ceremony

The workshop was inaugurated on 23rd February 2018 at 10.00 am in John Won Neuman Hall, Department of Computer Engineering. The chief guest for the Inauguration function was Dr. G. K. Kharate, Principal of Matoshri College of Engineering and Research Centre, Nashik.

He has enlighten participants on digital world and spoke extensively about "what, why and how" of digital communications are working and its application. He has motivated by emphasizing the need for meticulous planning and execution of the research giving practical tips.

Dr. K. N. Nandurkar, Principal, shared brief introduction about Institute as well as department.

Dr. S. S. Sane, Head, Computer Engineering Department, said the participants about the importance of this type of workshop.

Dr. V. C. Bagal, Convener of the workshop gave brief overview of the two days workshop.

Inauguration function was ended with the vote of thanks by Mrs. A. L. Rane, co-convener of workshop.

Day 1: Friday, 23rd February, 2018

Technical Session - I

Resource Person for this session was Mr. Lalit Deshmukh, CEO, WebRoots, Mumbai

Topic was "Social media strategies and community management"

Session incharge for this session was Mr. Mayur Sonar, Assistant Professor, Department of MCA, KKWIEER, Nashik

Timing slot: 1.30 pm to 3.00 pm

Mr. Lalit Deshmukh has shared the use of social media platforms for promoting organizations, brands and causes has increased exponentially in recent years. Campaigns of all kinds rely heavily on social media, some even exclusively. Communications specialists, whether entry-level or experienced, are finding that the knowledge and skills to design, implement, manage and evaluate social media campaigns are critical to their career.

Technical Session - II

Resource Person for this session was Dr. Radhakirshan Naik from MIT, Pune

Topic was "Current and Future Trends in Digital Communication"

Session incharge for this session was Mrs. Mariyam Maniyar, Assistant Professor, Department of MCA, KKWIEER, Nashik

Timing slot: 11.00 am to 12.30 pm

Dr. Radhakirshan Naik addresses the participants to identify **current and future trends in digital communication** services and online business models that are likely to emerge. Moreover it assesses the related implications for traditional telecom business models and shares the future working for International fashion brand, technology companies, marketing agency and Global branding

Digital Communications-Challenges and Opportunities

Technical Session - III

Resource Person for this session was Mr. Lalit Deshmukh, CEO, WebRoots, Mumbai

Topic was "Digital communication through "Internet of Things""

Session incharge for this session was Mr. Nikhil Baravkar, Assistant Professor, Department of MCA, KKWIEER, Nashik

Timing slot: 03.15 pm to 5.00 pm

Mr. Lalit Deshmukh has taken hands on session. The promotional campaigns are in action like best (and not-so-good) practices in social media campaigns.

Day 2(24th February, 2018-Saturday) - Valedictory Ceremony

At the end of second day Valedictory function of the workshop was organized at 3.00 pm onwards on 24th February 2018.

In that, distributions of certificates to all participants were scheduled.

Mr. Ajit Joshi, Proficient Channel & Alliance Manager at Red Hat; TOGAF Certified from RedHat, Mumbai was the chief guest for Valedictory Ceremony.

Some of participants were shared their views about workshop like

- contents
- organization
- hospitality

The ceremony was finally ended by thanking the management, principal, Dr. K. N. Nandurkar, guest for ceremony Mr. Ajit Joshi, Head of Department, and convener, Dr. V. C. Bagal, all the staff members and students of MCA department, and finally all student participants from various colleges.

Day 2: Saturday, 24th February, 2018

Technical Session - I

Resource Person for this session was Mr. Shubham Jadhav, Software Developer from Winjit Technologies, Nashik

Topic was "Digital Communication for Brand Building"

Session incharge for this session was Mr. Roshan Gangurde, Assistant Professor, Department of MCA, KKWIEER, Nashik

Timing slot: 10.00 am to 12.30 pm

Mr. Shubham Jadhav shared his knowledge and industrial experience in IoT domain on a tagline: "Journey of a data from Sensor to Cloud in IoT". He has demonstrated how *Raspberry Pi* used for interfacing directly with hardware components. How it is helpful for automation system and all.

Technical Session - II

Resource Person for this session was Mr. Ajit Joshi, Proficient Channel & Alliance Manager at Red Hat; TOGAF Certified from RedHat, Mumbai

Topic was "Challenges and Opportunities facing by Digital Communication"

Session incharge for this session was Mr. Roshan Gangurde, Assistant Professor, Department of MCA, KKWIEER, Nashik

Timing slot: 1.30 pm to 03.00 pm

Mr. Ajit Joshi gave an immensely useful presentation on this topic which was appreciated by all. He elucidated challenges like Meeting expectations of customers in the digital age, Finding and keeping the people who can digitally transform a company, managing the omni-channel reality, big data. As well he has explained the opportunities like Digital disruption from within, show-rooming is a big challenge for retailers, as consumers continue to increase their online shopping, Digital workforces and new ways of working, how Internet of Things (IoT) help in unprecedented way and micro moments. With this, he has concluded that how digital communications helped marketers to prepare to meet the requirements of business.

4. BROCHURE

AND

BANNER

Two Days State Level Workshop
on

Digital Communications- Challenges and Opportunities

PATRONS

Hon. Shri. B. D. Wagh
President

Hon. Er. S. B. Wagh
Trustee

Dr. K. N. Nandurkar
Principal

CONVENER

Dr. S. S. Sane
Head, Department of Computer Engg.

Mr. S. S. Jhavar
Coordinator, Department of MCA

Dr. V. C. Bagal
Head, Department of MCA

CO-CONVENER

Ms. A. L. Rane

ORGANISING COMMITTEE

| | |
|-----------------|-----------------|
| M. E. Maniyar | N. D. Baravkar |
| M. R. Sonar | P. V. Dorle |
| P. G. Fegade | D. C. Yeole |
| R. A. Ganguarde | P. N. Kshatriya |
| P. S. Pimple | P. A. Rawal |

REGISTRATION FORM

(February, 23-24, 2018)

Name:

Designation:

Name of College:.....

Address for Correspondence:.....

Mobile/Telephone:.....

Email Id:.....

Qualification:.....

Registration Fees Details:

Bank:

Date:.....Amount:...../-.....

DD No.:

(DD should be drawn in favor of "K. K. Wagh Institute of Engineering Education & Research, Nashik)

Online Registration:

<https://docs.google.com/forms/d/e/1FAIpQLSdK14T4d93JalFAbaECjZ3r7fj0CpbOLB1gRshJp87dSu-wVQ/viewform?c=0&w=1>

(for further information visit:
http://engg.kkwagh.edu.in/media/post_image/Workshop_on_Digital_Communications-Challenges_and_Opportunities_23rd-24th_Feb_20181.pdf
or may call on 9423969551 / 9822844192 / 9960646644

Signature of Candidate Principal/ Head of Institute
(seal and sign)

Two Days State Level Workshop on

Digital Communications- Challenges and Opportunities

(February, 23-24, 2018)



Sponsored by
**Savitribai Phule Pune University,
Quality Improvement Programme**

ORGANISED BY



Department of MCA

**K. K. Wagh Institute of Engineering
Education & Research**

Hirabhai Haridas Vidyanagari,
Amrutdham, Panchavati Nashik-422003 (M.S.), India
Phone:(0253)2221286, 2512876,
Fax:(0253)2511962

About Institute

The K. K. Wagh education society has been established with social awareness in the year 1970 with the aim of imparting quality education in rural setting. Presently society runs 35 education institutes. K.K. Wagh Institute of Engineering Education and Research is one of the flagship institute run by the society. In 1984, the college was established at Hirabai Haridas Vidya nagari, a land of 23 acres crystallizing long cherished dream of providing world-class facilities for professional education in Maharashtra. It is approved by the All India Council for Technical Education (AICTE) and affiliated to Savitribai Phule Pune University.

The institute offers various courses such as Computer, Electronics and Telecommunication, Production, Civil, Mechanical, Electrical, Chemical Engineering and Information Technology. The institute offers MCA under faculty of Engineering and MBA. The institute also offers PG Programme in Computer, Electronics and Telecommunication, Production, Electrical and Civil Engineering Departments. The institute features four research centers that are addressing diverse topics. The total intake is 1068.

The Institute is located in Nashik City on NH 3 (Mumbai-Agra National Highway) at about 6 Km from Nashik Central Bus Stand (CBS), 10 Km from Nashik Railway Station and 20 Km from the Airport at HAL, Ozar.

About Department

Department of MCA is established in the year 2007. Quality technical education in the area of Computer Application is provided in order to meet challenges of globalization. The department along with institution emphasizes all round development of students. It aims at not only producing quality students, but also good and worthy citizens of country contributing in its overall progress and development. A department has a well-qualified and experienced faculty. The faculty members play dual role both as teachers to impart technical knowledge to students as well as counselors to guide them for their overall development.

Department Mission

M1: To give academically rich knowledge blended with practical orientation
M2: To develop skill of computer application professional
M3: To provide opportunity so that they can play pivotal role as ambassador of technical advancement in the country

About Workshop

The workshop aim to facilitate global expansion of Digital communication through IoT for better understanding of IoT trends. This workshop will focus on how challenges may be overcome for the development as per IoT standards. The workshop is extend to every aspect of our professional and private lives, and is a key aspect of trending fields such as Industry and smart cities. To keep pace with the current technology revolution, improve infrastructure, quality of life and achieve sustainable and inclusive development, Internet of Thing plays a major role. Incremental addition of technology, design and information technology led smart features are envisaged to transform them into modern world.

Domain experts from public policy, design, creativity and innovation, environment, urban safety will introduce the concept, present real life experience from their respective fields through lectures, discussions, audio-visual presentations and hands on. Based on the workshop content study and inputs the participants will develop and implement their own perspectives and insights to meet the challenges Hence, this workshop will touch upon some of the challenges as well as come across the opportunities facing by digital communications.

Workshop Topics

| Day | Topic |
|-------|--|
| Day 1 | <ul style="list-style-type: none"> Current and future trends in digital communication Social media strategies and community management Digital communication through "Internet of Things" |
| Day 2 | <ul style="list-style-type: none"> Digital Communication for brand building Challenges and opportunities facing by digital communications |

Objectives

- To understand current and future trends in digital communication
- To explore the state-of-art technologies in the area of Internet of Things (IoT)

Registration Details

Registration fees are as per follows:

- Industry Person : Rs. 500 + GST
- Academic / Research Scholar : Rs. 300 + GST
- UG/PG Students : Rs. 150 + GST

Accommodation

Accommodation can be provided on prior request, on self-financed basis

Workshop Date

February, 23-24, 2018

Workshop Time

10.00 am to 5.00 pm

Note:

- Registration fee covers:
- Workshop Material
 - Lunch
 - Tea and Breakfast

Address for Correspondence

Dr. Vandana C. Bagal,
Convener,
Head,
Department of MCA,
K. K. Wagh Institute of Engineering Education & Research,
Hirabhai Haridas Vidyanagari, Amrutdham, Panchavati,
Nashik - 422 003, (M.S.), India
Website: www.engg.kkwagh.edu.in



Welcome to all delegates



for

Two Days State Level Workshop on

Digital Communications- Challenges and Opportunities

Sponsored by

Savitribai Phule Pune University under Quality Improvement Programme

(23rd - 24th February, 2018)

ORGANISED BY

Department of MCA

K. K. Wagh Institute of Engineering Education and Research

Hirabhai Haridas Vidyanagari, Amrutdham, Panchavati Nashik-422003 (M.S), India

Digital Communications-Challenges and Opportunities

5. ORGANIZING COMMITTEE

Two Days State Level Workshop on Digital Communications-Challenges and Opportunities

Organizing Committee

| | |
|-----------------------|------------------|
| Dr. V. C. Bagal | Convener |
| Prof. A. L. Rane | Co-Convener |
| Prof. M. E. Maniyar | Committee Member |
| Prof. M.R. Sonar | Committee Member |
| Prof. P. G. Fegade | Committee Member |
| Prof. R. A. Gangurde | Committee Member |
| Prof. P. V. Dorle | Committee Member |
| Prof. N. D. Baravkar | Committee Member |
| Prof. D. C. Yeole | Committee Member |
| Prof. P. A. Rawal | Committee Member |
| Prof. P. N. Kshatriya | Committee Member |
| Prof. P. S. Pimple | Committee Member |
| Mr. S. H. Tile | Committee Member |
| Mr. V. G. Shinde | Attendant |



6. SCHEDULE



K. K. Wagh Education Society's
K. K. Wagh Institute of Engineering Education and Research, Nashik
Hirabai Haridas Vidyanageri, Amrutdham, Panchvati, Nashik, Maharashtra-422003
Phone:(0253)2221286, 2512876, Fax:(0253)2511962
Website: www.engg.kkwagh.edu.in

(Affiliated to Savitribai Phule Pune University and Approved by All India Council for Technical Education, New Delhi)

State Level Workshop
on
“Digital Communications-Challenges and Opportunities”
Sponsored by Savitribai Phule Pune University
23rd and 24th February, 2018

Schedule of Workshop

| Day 1: Friday, 23rd February, 2018 | | |
|--|------------------------|--|
| Time | Session Details | Speakers Details and Topic |
| 09.00 to 10.00 | Breakfast and Tea | |
| 10.00 to 11.00 | Inauguration Function | |
| 11.00 to 12.30 | Session 1 | Dr. Radhakrishna Naik Professor and Head, Computer Engineering MIT, Aurangabad Current and future Trends in Digital Communication |
| 12.30 to 1.30 | | Lunch Break |
| 1.30 to 3.00 | Session 2 | Hon. Mr. Lalit Deshmukh CEO, WebRoots, Mumbai Social Media Strategies and Community Management |
| 3.00 to 3.15 | Tea Break | |
| 3.15 to 5.00 | Session 3 | Hon. Mr. Lalit Deshmukh CEO, WebRoots, Mumbai Digital communication through “Internet of Things” |
| Day 2: Saturday, 24th February, 2018 | | |
| 09.00 to 10.00 | Breakfast and Tea | |
| 10.00 to 12.30 | Session 1 | Mr. Shubham Jadhav Software Developer, Winjit Technologies, Nashik Digital Communication for brand building |
| 12.30 to 1.30 | | Lunch Break |
| 1.30 to 3.00 | Session 2 | Mr. Ajit Joshi Proficient Channel and Alliance Manager; TOGAF Certified Red Hat, CSI Secretary, Mumbai Chapter, Mumbai Challenges and opportunities facing by digital communications |
| 3.00 to 4.30 | Valedictory Function | |
| 4.30 to 4.45 | Tea | |

7.

**REGISTRATION
FORM**

Digital Communications-Challenges and Opportunities



K. K. Wagh Education Society's
K. K. Wagh Institute of Engineering Education and Research, Nashik
Hirabai Haridas Vidyanagari, Amrutdham, Panchvati, Nashik, Maharashtra-422003
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State Level Workshop
on
“Digital Communications-Challenges and Opportunities”
Sponsored by Savitribai Phule Pune University
23rd and 24th February, 2018

Registration Form

Name of Participant : _____

Designation : _____

Name of Organization / College : _____

Category : Corporate / Faculty Member / Research Scholar / Student /Other

Address for Correspondence : _____

Mobile / Telephone : _____

Email Id : _____

Qualification : _____

Registration Fees Details : _____

Name of Bank : _____

Demand Draft : _____

Amount : _____

Date: _____ Signature: _____

Contact Details:

Dr. Vandana C. Bagal

Convener

Mobile No. 8378970452

Mrs. Archana L. Rane

Co-Convener

Mobile No. 9423969551

- Details filled in registration form will be used as reference for Certificate

8. CERTIFICATE





K. K. Wagh Education Society's

**K. K. Wagh Institute of Engineering
Education and Research, Nashik**



Department of MCA

Certificate

*This is to certify that Dr / Mr / Mrs _____ from _____ has actively participated in **two days state level workshop on "Digital Communications–Challenges and Opportunities"** sponsored by Savitribai Phule Pune University under Quality Improvement Programme, organized by Department of MCA, K. K. Wagh Institute of Engineering Education and Research, Nashik on 23rd –24th February, 2018.*

Digital Communications-Challenges and Opportunities

Convener

Principal

Digital Communications-Challenges and Opportunities



9. FEEDBACK

Digital Communications-Challenges and Opportunities



K. K. Wagh Education Society's
K. K. Wagh Institute of Engineering Education and Research, Nashik
Hirabai Haridas Vidyanagari, Amrutdham, Panchyati, Nashik, Maharashtra-422003
Phone:(0253)2221286, 2512876, Fax:(0253)2511962
Website: www.engg.kkwagh.edu.in

(Affiliated to Savitribai Phule Pune University and Approved by All India Council for Technical Education, New Delhi)

State Level Workshop
on
"Digital Communications-Challenges and Opportunities"
Sponsored by Savitribai Phule Pune University
23rd and 24th February, 2018

Feedback Form

Objectives:

- To understand current and future trends in digital communication
- To explore the state-of-art technologies in the area of Internet of Things (IoT)

Please indicate your rating

| Sr. No. | Feedback Parameters | ✓ Tick Your Rating | | | | |
|---------|--|--------------------|---------------|----------|-------------|---------------|
| | | Excellent (5) | Very Good (4) | Good (3) | Average (2) | Below Avg (1) |
| 1 | Technical Expertise of resources person | | | | | |
| 2 | Enthusiasm/ Awareness Created | | | | | |
| 3 | Linking with curriculum and industrial practices | | | | | |
| 4 | Response to Queries | | | | | |
| 5 | Exposure to Industrial practices | | | | | |

A) What did you like most about this workshop?

B) Any suggestions?

Name of Participant: _____ Signature with Date: _____

10. PHOTOGRAPHS



Digital Communications-Challenges and Opportunities

Registration Desk:



Decoration:



Inauguration Function:



Valedictory Function:



Day 1- Session I:



Day 1- Session II:



Day 1- Session III:



Day 2- Session I:



Day 2- Session II:



Digital Communications-Challenges and Opportunities



11. MEDIA FLASHES

Digital Communications-Challenges and Opportunities

डिजिटल कम्युनिकेशनचे विद्यार्थ्यांना मार्गदर्शन



म. टा. प्रतिनिधी, नाशिक

'डिजिटल कम्युनिकेशन : आव्हान आणि संधी' या विषयावर के. के. वाघ कॉलेजमध्ये कार्यशाळेचे आयोजन करण्यात आले होते. 'लॉट स्टॅण्डर्ड्स बनविताना येणारी आव्हाने' या विषयांतर्गत विद्यार्थ्यांना मार्गदर्शन करण्यात आले. या उपक्रमाच्या उद्घाटन सत्रात प्रमुख पाहूणे म्हणून मातोश्री इंजिनीअरिंग कॉलेजचे डॉ. गजानन खराटे होते. त्यांनी यावेळी विद्यार्थ्यांशी संवाद साधला.

'डिजिटल कम्युनिकेशन' या विषयाशी निगडित अनेक संकल्पना

त्यांनी यावेळी उलगडून दाखविल्या. प्राचार्य डॉ. केशव नांदूरकर यांनीही कार्यशाळेच्या आयोजनामागीत भूमिका मांडली. प्रथम सत्रात वेबरूटसचे सोईओ ललित देशमुख यांनी मार्गदर्शन केले. 'सोशल मीडिया स्ट्रॅटेजीज अँड कम्युनिटी मॅनेजमेंट' या विषयावर त्यांनी मार्गदर्शन केले. सोशल मीडियाचा प्रसिद्धीसाठी कसा वापर केला जातो. त्याचे डिजाईनिंग, अंमलबजावणी आणि व्यवस्थापन याबाबत त्यांनी माहिती दिली. या कार्यशाळेच्या समारोपात विद्यार्थ्यांनी मनोगत व्यक्त केले. कार्यशाळेतील सहभागींना प्रमाणपत्र देण्यात आले.

Maharashtra Times
Date: 5th March 2018