

Department of Electronics and Telecommunication Engineering K. K. Wagh Institute of Engineering Education and Research HirabaiHaridasVidyanagari, AmrutDham, Panchavati, Nashik-422003

Innovative Teaching – Learning Activity

MKCL iLike Course Certification

Class: TYBTech

Course: Web Design

Objective:

- 1. To enhance students' understanding of design principles, web designing, and UI/UX concepts.
- 2. To improve students' ability to use design tools like Adobe Photoshop, Adobe Bridge, and Figma.
- 3. To encourage students to complete assignments and assessments to achieve certification.
- 4. To develop students' critical thinking and creativity in web designing.
- 5. To promote self-learning through video-based courses and structured assignments.

Outcomes:

- 1. Improved understanding of design fundamentals, including typography, color schemes, and web design principles.
- 2. Enhanced students' proficiency in using design software tools.
- 3. Developed structured learning and project-based evaluation through assignments and tests.
- 4. Strengthened students' confidence in design-related problem-solving and industry-relevant tools.
- 5. Certification added value to students' portfolios, making them more industry-ready.

Details of the activity:

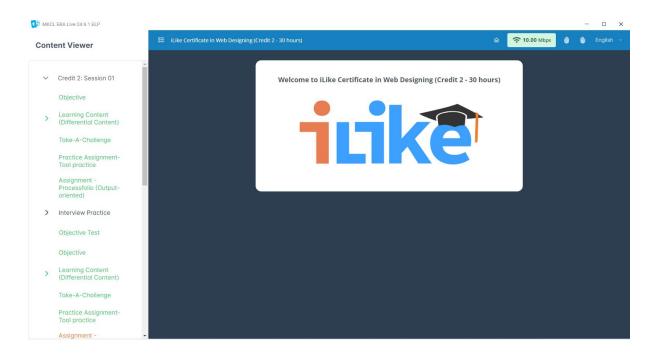
Students from **TYBTech** participated in the **MKCL ILike Course Certification**, a structured learning program that covered web design, typography, UI/UX concepts, and various design tools. The course consisted of video-based learning modules, assignments, and a final certification test. Students engaged in self-paced learning and were evaluated through Term Work (TW) and a Credit End Exam.

The program included hands-on practice with tools like Adobe Photoshop, Adobe Bridge, and Figma, allowing them to develop real-world design projects. At the end of the course, students received certification from MKCL, validating their skills in web design and UI/UX. This initiative bridged the gap between academia and industry by preparing students with design skills

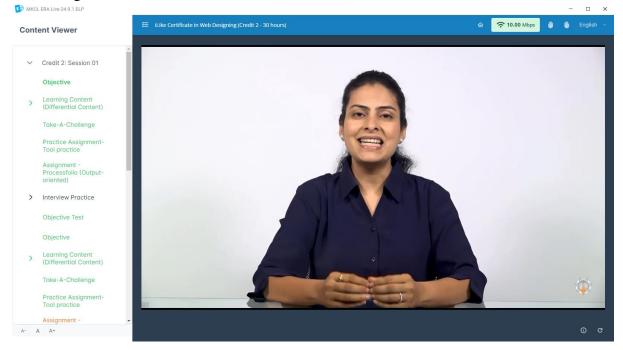
required in professional environments. The department also encouraged participation in external design competitions to showcase student creativity and technical knowledge.

Photo for Activity:

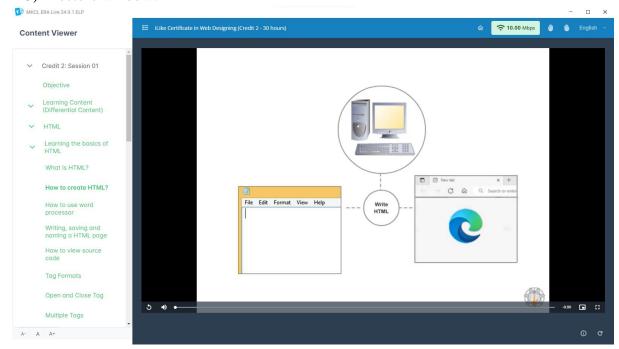
1) Introduction Page:



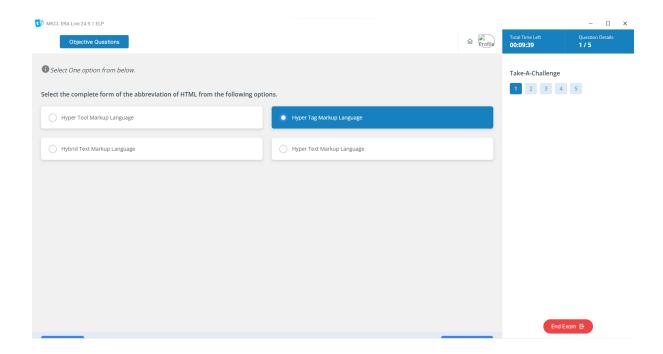
2) Images of the sessions and the lectures:



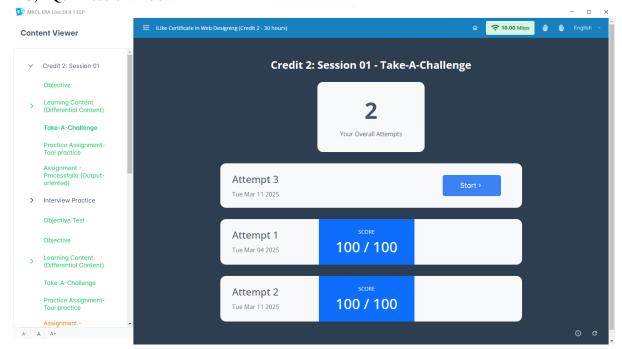
3) Lecture window:



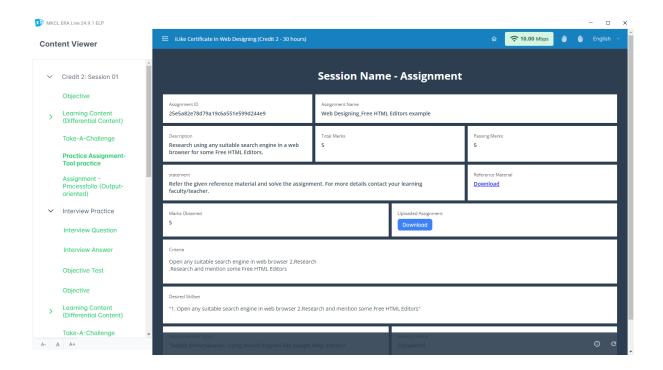
4) Quiz challenge question and assessment result:



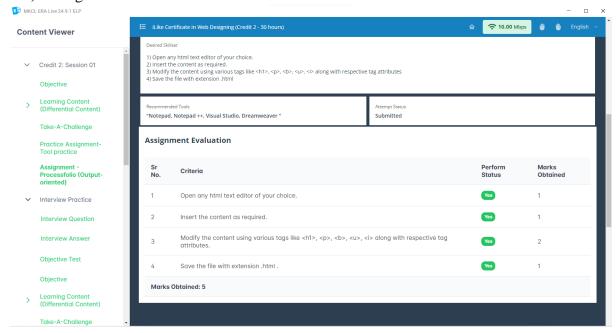
5) Quiz result window



6) Assignment screen and assessment sheet:

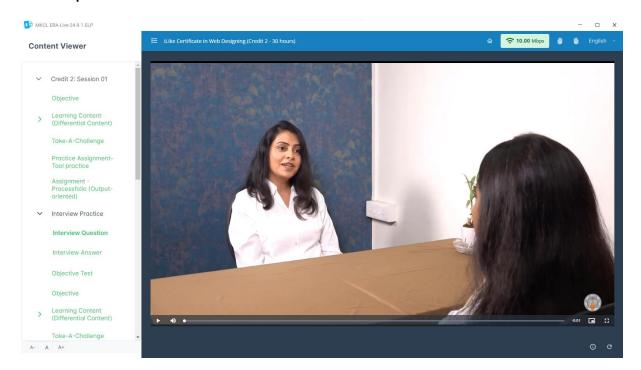


7) Assignment assessment result:

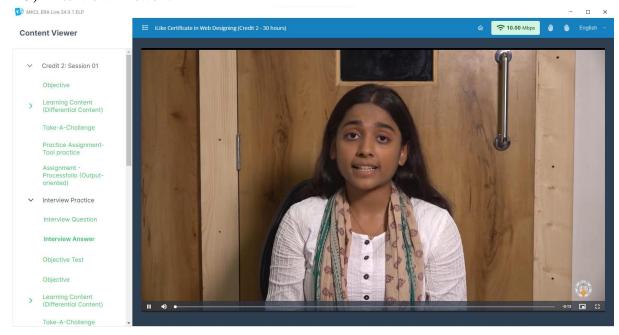


8) Interview question and answer session:

Interview question



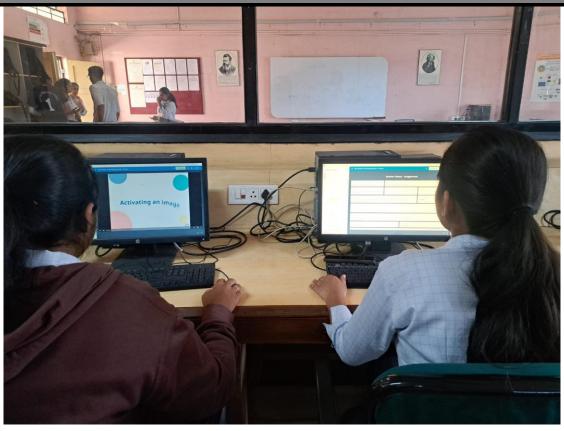
9) Interview Answer:







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Impact of the activity:

- 1. Students demonstrated a stronger grasp of design principles and practical applications, leading to enhanced problem-solving skills in UI/UX and web design.
- 2. The certification added credibility to students' portfolios, increasing their employability and industry readiness.
- 3. Participation in external design competitions encouraged creativity, technical proficiency, and confidence in applying acquired skills in real-world scenarios.